

Stratton:

words & more

Dave Stratton

Experience

Present Palatine, IL

Freelance Writing and Production Services

- Writing services for corporate communications, marketing and advertising in all media (web, interactive, video, radio, print).
- Film, video and audio project management and creative direction.
- Communication strategy and ideation.

2001 - 2004 Maddock Douglas, Inc. Elmhurst, IL

Senior Writer

- Generated ideas and wrote copy for advertising and collateral material targeting B2B and consumer audiences.
- Project management and creative direction for video and radio.
- Developed new product concepts for Fortune 500 clients through their 312Launch! division.

1999 - 2001 Scriptivity, Inc. Palatine, IL

President, Writer

- Writing award-winning dialog-based film and video scripts.
- Developed new accounts and fostered ongoing client relationships.
- Created and implemented promotional web site.

1999 - 2001 Lawn Chair Theater Company Deerfield, IL

Managing Member, Playwright, Marketing Manager

- Co-creator and Producer of original hit musical comedy *Lust 'n Rust*.
- Created Offering Circular and Operating Agreement for investors.
- Developed and implemented a marketing strategy and ad campaign that produced a record-breaking opening box office.
- Created and produced promotional web site (www.lustnrust.com).

1996 - 1999 Closer Look Creative, Inc. Chicago, IL

Senior Producer

- Led pitch presentations and established new Fortune 500 accounts.
- Provided creative and production management for web, print, interactive and film projects, providing leadership and direction for the project teams.
- Developed new in-house promotional materials.

1987 - 1996 Lighthouse Productions Rolling Meadows, IL

Producer, Executive Producer, Creative Director

- Creative and production management for corporate events, multimedia, film and video projects.
- Wrote new business proposals and led pitch meetings.
- Managed in-house and freelance Producers.

Education Purdue University West Lafayette, IN

- B.A., with Honors, Film Studies (A multi-discipline degree combining courses in Communications, English, Theatre and Visual Design).
- Phi Beta Kappa

Players Workshop of Second City Chicago, IL

- Improvisational comedy writing and performance.

Core Competencies Writer, copywriter, script writer, web SEO, creative director, producer, project manager and audio/video director.

References

David Seman	Folding Pictures	(312)382-1111
Allison Davis	closerlook	(312)640-3785
Jim Campbell	321Launch!	(630)563-6416
Gino Chirio	Maddock Douglas, Inc.	(630)563-6448
Frank Haney	Frank Haney Film	(847)607-9552
Geoff Marko	Brandhouse, Inc.	(630)444-1313
Reba Meshulam	Suite 100 Video	(847)715-1070
Melissa Woods	C Change	(312)829-9794

LinkedIn Profile www.linkedin.com/in/davestratton

Websites

- www.strattonbiz.com
- www.deadpaninc.com
- www.lustnrust.com

Awards Chicago International Film Festival, The New York Festivals, International Monitor Awards, Chicago BMA Tower Awards, Chicago and National ITVA, Chicago and National AMI.